

1. IMPORTANT INFORMATION AND WHO WE ARE

Kailani Escapes UK Limited respects your privacy and is committed to protecting your personal data. This privacy policy is designed to inform you about the ways we collect information; what kinds of information we collect; why we collect information; how we use information we collect; with whom we share information we collect; how you can access, amend, and delete information we collect from you; and what kinds of security we use to protect information you provide.

It is important that you read this privacy policy together with any other privacy policy or fair processing notice that we may provide on specific occasions when we are collecting or processing personal data about you so that you are fully aware of how and why we are using your data. This privacy policy supplements other notices and privacy policies and is not intended to override them.

This privacy policy also applies to others on whose behalf you request our services.

As it is not always possible for us to deal with such individuals personally, we need to rely on the assumption that you have a right to share their personal data with us. Where you ask us to send booking information directly to another person on whose behalf you make a booking, we will send that person a copy of this privacy policy. However, in all other cases, we need you (if you are making the booking) to communicate this privacy policy to all individuals whose personal data you provide to us as we are not able to do so directly.

We do not accept responsibility for processing personal data you provide us with of individuals who are not informed about such processing because of a failure on your part to provide them with a copy of this policy.

Controller

For the application of any relevant data protection legislation, Kailani Escapes UK Limited is the data controller of the personal information held by us and is responsible for your personal data (referred to as "Kailani Escapes", "we", "us" or "our" in this privacy policy).

If you have any questions about this privacy policy, including any requests to exercise your legal rights please contact us using the details set out below.

Contact details

If you have any questions about this privacy policy or our privacy practices, please contact us by post, telephone or email as follows:

Email address: info@kailaniescapes.com

Postal address: 124 City Road, London, EC1V 2NX

Changes to the privacy policy and your duty to inform us of changes

We keep our privacy policy under regular review and reserve the right to update it from time to time. Where there are material variations to this privacy policy, the last modified date at the bottom of this privacy notice will be updated. All changes are effective upon posting on this page.

Third-party links

This website may include links to third-party websites, plug-ins and applications of our partner networks, advertisers, partner merchants, news publications, retailers and affiliates. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and accept no liability or responsibility for their privacy statements. When you leave our website, we encourage you to read the privacy policy of every website you visit.

2. THE DATA WE COLLECT ABOUT YOU

Personal data, or personal information, means any information about an individual from which that person can be identified. It does not include data where the identity of the individual cannot be identified.

We may collect, use, store and transfer different kinds of personal data about you which we have grouped together as follows:

- **Identity Data** includes first name, maiden name, last name, username or similar identifier, marital status, title, date of birth and gender, emergency contacts.
- **Contact Data** includes billing address, home address, email address and telephone numbers.
- **Transaction Data** includes details about payments to and from you and other details of additional services you have purchased from us. Although we keep records of any transactions you make through the site, we do not store any financial details such as your credit card numbers as we use a third party payment provider to process any payments you make through the site.
- **Technical Data** includes internet protocol (IP) address, your login data, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access this website.
- **Profile Data** includes your username and password, details of previous enquiries, itineraries or bookings made by you, your interests, preferences, feedback and survey responses.
- **Usage Data** includes information about how you use our website, products and services.
- **Marketing and Communications Data** includes your preferences in receiving marketing from us and our third parties and your communication preferences.

We also collect, use and share **Aggregated Data** such as statistical or demographic data for any purpose. Aggregated Data could be derived from your personal data but is not considered personal data in law as this data will **not** directly or indirectly reveal your identity. For example, we may aggregate your Usage Data to calculate the percentage of users accessing a specific website feature. However, if we combine or connect Aggregated Data with your personal data so that it can directly or indirectly identify you,

we treat the combined data as personal data which will be used in accordance with this privacy policy.

Special category data:

Health/mobility data: When you make an enquiry for your retreat with us, we will ask you to/you may disclose any medical conditions/health issues or any restrictions on your mobility. This is to enable us (and the operators/suppliers of your holiday) to provide for your health, safety and welfare during your trip, which is our legal responsibility. Any information of this type that you provide to us constitutes special category data under applicable data protection laws and so when you provide it to us, you give your consent to us using such information for the purpose of making your travel arrangements including our sharing of your information with the suppliers of your trip for this purpose (see section 5 Disclosure of your Personal Data).

If you choose not to disclose this information to us or your consent to use it for the outlined purposes, we may not be able to provide the services you have requested due to our legal responsibility to provide you with a safe holiday.

IF YOU FAIL TO PROVIDE PERSONAL DATA

Where we need to collect personal data by law, or under the terms of a contract we have with you, and you fail to provide that data when requested, we may not be able to provide you with our services). In this case, we may have to cancel your retreat with us but we will notify you if this is the case at the time.

3. HOW WE COLLECT YOUR PERSONAL DATA

We use different methods to collect data from and about you, including through:

- **Direct interactions.** You may give us your Identity, Contact and Financial Data by filling in forms or by communicating with us by post, phone, email or otherwise. This includes personal data you provide when you:
 - enquire about or book our travel services (either directly or via a travel agent);
 - create an online account via our website;
 - subscribe to our newsletters or other publications;
 - request marketing to be sent to you;
 - enter a competition, promotion or survey;
 - give us feedback or contact us; and
 - contact us via social media or follow/like our social media pages.
- **Automated technologies or interactions.** As you interact with our website, we will automatically collect Technical Data about your equipment, browsing actions and patterns. We collect this data by using cookies, server logs and other similar technologies. We may also receive Technical Data about you if you visit other websites employing our cookies. Please see our cookie policy below for further details. Whilst some of this Technical Data does not allow us to personally identify you, we may link this data with personally identifiable information you have provided to us.
- **Third parties or publicly available sources.** We may receive personal data about you from various third parties as set out below:
 - Technical Data from the following parties:
 - (a) analytics providers such as Google Analytics based inside or outside the EU;
 - (b) advertising networks such as Bing based inside or outside the EU; and

(c) email marketing service providers such as “dotdigital” based inside or outside the EU;

(d) data and trend analysers such as Pulsar based inside or outside the EU.

- Contact, Financial and Transaction Data from providers of technical, payment and delivery services based inside or outside the EU.

Information about other people.

If you provide information to us about any person other than yourself, such as people you are enquiring or making a booking on behalf of or people you are travelling with, you must ensure that they understand how their information will be used and that they have given their permission for you to disclose it to us and for you to allow us, and our service providers, to use it in accordance with this Privacy Policy.

4. HOW WE USE YOUR PERSONAL DATA

We use your personal data in the following ways:

- To book your services through our suppliers globally;
- To send you your retreat related documentation and booking confirmation;
- To maintain contact with you during your booking process;
- To send you newsletters and/or marketing information if you make an enquiry or booking with us or if you consent
- To maintain our records and audit our business
- To comply with regulatory requirements and requests for information received from regulators and competent authorities;
- To train out staff and improve our business products and services;
- To market our business on third party websites;
- To contact you for market research purposes;
- To tailor the content of our marketing to you
- To respond to service your enquiry or your booking).

In all other circumstances where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests. Generally, we do not rely on consent as a legal basis for processing your personal data although we will get your consent before sending direct marketing communications to you if you have not previously enquired or booked a holiday with us and in order to share your personal data with any third party for their marketing communications. We will also rely on your consent to our use of special category data as outlined in the paragraph “Special Category Data” above.

You have the right to withdraw consent to marketing at any time by contacting us (see Section 1 Contact Details) or in the case of email marketing, including our newsletter, if you unsubscribe.

PURPOSES FOR WHICH WE WILL USE YOUR PERSONAL DATA

Necessity for entering into / performing contracts with you: When we agree to provide you with a service which you request from us a contract is formed between you and us. In order to enter into and perform this contract we will need to process certain data. Failure to provide the requisite personal information will unfortunately mean we cannot

provide our products to you. You cannot object to our use of personal data which is necessary for entering into or performing a contract with you.

Consent: We may provide you with certain marketing information about our services/products or those of a third party where you have provided your consent for us to do so. You may withdraw your consent at any time. Please note that we may send you marketing information without your consent about services/products which are similar to those we previously supplied to you or which we previously negotiated about, provided that in such cases you have an absolute right to object to/opt out of receiving further marketing information.

Necessity for compliance with legal obligations which apply to us: We collect and process the contact information of other persons who you request that we provide our services to so that we can communicate this privacy policy to them in compliance with our legal obligations under data protection law. We also keep a list of individuals who have objected to us sending them marketing information so that we are able to ensure that we respect their right to do so by not sending them any further marketing communications.

Necessity for our legitimate interests or the legitimate interest of a third party: To use your personal data for any other purpose described in this privacy policy, we will rely on a condition known as "legitimate interests". In order to do so we must be able to show that we have a specific legitimate interest for which it is necessary that we process your personal data, and that your interests, fundamental rights and freedoms do not override our relevant legitimate interest. This requires that we carry out a balancing exercise which is detailed below:

LEGITIMATE INTEREST

We have a legitimate interest in:

providing our services, effectively and efficiently (e.g. we rely on this legitimate interest when we process data about travel companions of the person making bookings with us since we can only rely on the necessity for performing a contract condition mentioned above to process data about individuals we have a contract with);

- using your details to service enquiries effectively and efficiently;
- operating our website and app in an efficient, effective and user friendly manner;
- improving our services;
- promoting our business and services including by sending magazine, newsletters and organising competitions;
- effectively operating and managing our business in an organised manner;
- maintaining and improving the integrity and security of our systems and data that we hold;
- enabling and assisting businesses and persons involved in the provision of services you request, such as airlines, hoteliers and transport companies, to comply with their legal and regulatory obligations;

- ensuring that we are able to demonstrate that we comply with applicable laws and regulations;
- cooperating with competent authorities, including in the detection and prevention of crime.

Necessity

We consider that it is reasonable for us to process your personal data for the purposes of our legitimate interests outlined above as we process your personal data only so far as is necessary to provide our goods and/or services.

Impact of processing

We consider that it is reasonable for us to process your personal data for the purposes of our legitimate interests outlined above as:

it can be reasonably expected for us to process personal information in this way;

the data processing involved does not pose significant risks for the data subjects;

we will implement safeguards to protect data subjects;

Explicit consent: When you have explicitly consented to us processing the sensitive data for a specific purpose. You can withdraw consent at any time.

MARKETING

We strive to provide you with choices regarding certain personal data uses, particularly around marketing and advertising.

PROMOTIONAL OFFERS FROM US

We may use your Identity, Contact, Technical, Usage and Profile Data to form a view on what we think you may want or need, or what may be of interest to you. This is how we decide which products, services and offers may be relevant for you (we call this marketing).

You will receive marketing communications from us if you have previously opted into receiving them from us, or if you have previously asked for a quote or made a booking with us, and you have not opted out of receiving that marketing.

Profiling: As indicated in the above table, we may use your personal data to personalise and tailor your experience by using your previous requests for quotes, previous purchases, communications with Kailani Escapes staff and providers which have fulfilled part of your Kailani Escapes your retreats, your browsing activity, and other publicly available information (such as demographic data provided by an external provider), to make recommendations and special offers to you about products and services we think

may be of interest to you based on your profile. If you do not want us to profile and process your information in this way, please contact us (see section 1 Contact Details).

THIRD-PARTY MARKETING

We will get your express opt-in consent before we share your personal data with any third party for marketing purposes.

SPAM PROTECTION

You can ask us or third parties to stop sending you marketing messages at any time by following the opt-out links on any marketing message sent to you or by contacting us at any time, telephoning us or writing to us (see contact details in Section 1 of this Policy).

Where you opt out of receiving marketing messages, we will still process your personal data for fulfilling your enquiry or booking and for the other activities indicated in the table above other than marketing.

Should you wish to unsubscribe from marketing communications via email, you may opt out by clicking on the clearly marked 'unsubscribe' button at the bottom of any Kailani Escapes newsletter or marketing email. or contact us by e-mail at info@kailaniescapes.com (please write "unsubscribe" in the subject line and provide each email address you would like us to remove). Alternatively, you can contact us by telephone or post – see section 1 of this Policy.

CHANGE OF PURPOSE

We will only use your personal data for the purposes for which we collected it, unless we reasonably consider that we need to use it for another reason and that reason is compatible with the original purpose. If you wish to get an explanation as to how the processing for the new purpose is compatible with the original purpose, please contact us.

If we need to use your personal data for an unrelated purpose, we will notify you and we will explain the legal basis which allows us to do so.

Please note that we may process your personal data without your knowledge or consent, in compliance with the above rules, where this is required or permitted by law.

5. DISCLOSURES OF YOUR PERSONAL DATA

We may share your personal data with the parties set out below for the purposes set out in the table above and otherwise in this privacy policy:

Internal Third Parties:

– Other companies in the Kailani Escapes group acting as joint controllers or processors and who are based inside and outside of the EU who assist with the arrangement of travel services for customers.

External Third Parties:

- Retreat product and services suppliers based inside and outside the EU who provide services to fulfil the service we provide (e.g. airlines, destination management companies, event planners, transportation partners, hotels and other accommodation providers);
- Police or other law enforcement or crime prevention agencies;
- arrange financial protection for bookings and provide us with certain back-office management services;
- Service providers acting as processors based in both inside and outside the EU who provide marketing services, data management or data analytics services;
- Data analytics service providers and market research companies, including Google (using Google Analytics), for the purpose of improving our customers' experience and targeting advertising.
- Cloud storage providers for storage of electronic documents and information, including service providers for our email back up service.
- Competent authorities in jurisdictions you may be travelling to where this is required to comply with applicable laws and regulations.. To comply with these regulations we pass the relevant information to the transport companies who transmit the information to the relevant authorities.
- Companies within our group, meaning our subsidiaries, our ultimate holding companies and their subsidiaries, which we share our operations with. Sub-contractors engaged by us for the purpose of operating our business and delivering our services. These may include providers of technology services such as providers of hosting, IT and web services.
- Law enforcement or fraud prevention agencies, as well as our legal advisers, courts and any other authorised bodies, for the purposes of investigating any actual or suspected criminal activity or other regulatory or legal matters, and to ensure the safety of others and the property of others.
- Prospective purchasers and purchasers of our business or assets for the purpose of considering the prospective sale of our business or assets and for carrying on the business.
- Our legal advisors and the courts for the purpose of enforcing our rights
 - Commercial partners who provide our travel services as part of competitions, prize draws and similar (subject always to customer consent to such data being shared);
 - Third parties to whom we may choose to sell, transfer or merge parts of our business or our assets. Alternatively, we may seek to acquire other businesses or merge with them. If a change happens to our business, then the new owners may use your personal data in the same way as set out in this privacy policy.

We require all third parties to respect the security of your personal data and to treat it in accordance with the law. We do not allow our third-party service providers to use your personal data for their own purposes and only permit them to process your personal data for specified purposes and in accordance with our instructions.

6. WHERE WE STORE YOUR PERSONAL DATA

Where we store your personal data

Due to the nature of our business, your personal data may be transferred outside the European Economic Area to our carefully selected suppliers in order for us to

provide you with the services you enquire about and book through us. Data protection and privacy regulations in these countries generally do not require the same high level of protection for personal data as that provided in the EEA. We transfer your personal data on the basis that this is necessary for us to enter into and perform our contract with you.

7. DATA SECURITY

We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. Note however that no system is 100% secure or error-free. Therefore, we do not, and cannot, guarantee the security or accuracy of the information we gather.

One way we protect your personally identifiable information is through usernames and passwords. This safety measure is only effective if you protect the secrecy of both your username and password. If you ever suspect your username or password may have been compromised or subject to unauthorised use, contact us immediately at contacting us by e-mail at info@kailaniescapes.com

In addition, we limit access to your personal data to those employees, agents, contractors and other third parties who have a business need to know. They will only process your personal data on our instructions, and they are subject to a duty of confidentiality.

We have put in place procedures to deal with any suspected personal data breach and will notify you and any applicable regulator of a breach where we are legally required to do so.

8. DATA RETENTION

HOW LONG WILL YOU USE MY PERSONAL DATA FOR?

We will only retain your personal data for as long as reasonably necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, regulatory, tax, accounting or reporting requirements. We may retain your personal data for a longer period in the event of a complaint or if we reasonably believe there is a prospect of litigation in respect to our relationship with you.

To determine the appropriate retention period for personal data, we consider the amount, nature and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of your personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal, regulatory, tax, accounting or other requirements.

Details of retention periods for different aspects of your personal data are available in our retention policy which you can request from us by contacting us.

In some circumstances you can ask us to delete your data: see “*Your legal rights*” below for further information.

In some circumstances we will anonymise your personal data (so that it can no longer be associated with you) for research or statistical purposes, in which case we may use this information indefinitely without further notice to you.

9. YOUR LEGAL RIGHTS

Under certain circumstances, you have rights under data protection laws in relation to your personal data. You have the right to:

- Request access to your personal data (commonly known as a “data subject access request”). This enables you to receive a copy of the personal data we hold about you and to check that we are lawfully processing it.
- Request correction of the personal data that we hold about you. This enables you to have any incomplete or inaccurate data we hold about you corrected, though we may need to verify the accuracy of the new data you provide to us.
- Request erasure of your personal data. This enables you to ask us to delete or remove personal data where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal data where you have successfully exercised your right to object to processing (see below), where we may have processed your information unlawfully or where we are required to erase your personal data to comply with local law. Note, however, that we may not always be able to comply with your request of erasure for specific legal reasons which will be notified to you, if applicable, at the time of your request.
- Object to processing of your personal data where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground as you feel it impacts on your fundamental rights and freedoms. You also have the right to object where we are processing your personal data for direct marketing purposes. In some cases, we may demonstrate that we have compelling legitimate grounds to process your information which override your rights and freedoms.
- Request restriction of processing of your personal data. This enables you to ask us to suspend the processing of your personal data in the following scenarios:
 - If you want us to establish the data’s accuracy;
 - Where our use of the data is unlawful but you do not want us to erase it;
 - Where you need us to hold the data even if we no longer require it as you need it to establish, exercise or defend legal claims
 - You have objected to our use of your data but we need to verify whether we have overriding legitimate grounds to use it.
- Request the transfer of your personal data to you or to a third party. We will provide to you, or a third party you have chosen, your personal data in a structured, commonly used, machine-readable format. Note that this right only applies to automated information which you initially provided consent for us to use or where we used the information to perform a contract with you.
- Withdraw consent at any time where we are relying on consent to process your personal data. However, this will not affect the lawfulness of any processing carried out before you withdraw your consent. If you withdraw your

consent, we may not be able to provide certain products or services to you.

We will advise you if this is the case at the time you withdraw your consent.

If you wish to exercise any of the rights set out above, please contact our Data Privacy Manager via the contact details contained in Section 1.

NO FEE USUALLY REQUIRED

You will not have to pay a fee to access your personal data (or to exercise any of the other rights). However, we may charge a reasonable fee if your request is clearly unfounded, repetitive or excessive. Alternatively, we could refuse to comply with your request in these circumstances.

WHAT WE MAY NEED FROM YOU

We may need to request specific information from you to help us confirm your identity and ensure your right to access your personal data (or to exercise any of your other rights). This is a security measure to ensure that personal data is not disclosed to any person who has no right to receive it. We may also contact you to ask you for further information in relation to your request to speed up our response.

TIME LIMIT TO RESPOND

We try to respond to all legitimate requests within one month. Occasionally it could take us longer than a month if your request is particularly complex or you have made a number of requests. In this case, we will notify you and keep you updated.

10. CHANGES TO THIS POLICY

We reserve the right to change this Policy at any time and in our sole discretion, for example to take account of new data protection legislation, and to reflect our current business practices. If we do change the Policy, the new Policy will be posted here, along with its revision date. We encourage you to check this Policy periodically and – at a minimum – before each instance in which you provide personally identifiable information to us, in addition to any fair processing notice that we provide.

11. HOW WE USE COOKIES

A cookie is a small text file that is stored on your computer or other device when you visit a website. They are very widely used in order to make websites function properly, or more efficiently, as well as provide information to the owners of the site.

Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages people find useful and which not. A cookie in no way gives us access to your computer or any personal information about you, other than the data you choose to share with us. We use cookies to collect information about your usage of our website. This helps us to give you the best possible user experience.

Third party vendors, including Google, show our adverts on sites on the internet and use cookies to serve adverts based on a user's prior visits to our website. Users may opt out of Google's use of cookies by visiting the Google advertising settings page

COOKIES POLICY

Information about use of cookies

A cookie is a small file that is stored on your browser or the hard drive of your computer if you give consent. Cookies contain information that is transferred to your computer's hard drive. We use the following cookies:

Strictly necessary cookies. These are cookies that are required for the operation of our site. They include, for example, cookies that enable you to log into secure areas of our site. We do not require your consent to place these cookies. Nevertheless, you may be able to block these cookies yourself on your device/browser, but restricting these cookies is likely to mean that our site will not work as you would expect and certain functionality may be inoperable.

Non-essential cookies. These include the following: Analytical/performance cookies. These allow us to recognise and count the number of visitors and to see how visitors move around our site when they are using it. This helps us to improve the way our site works, for example, by ensuring that users are finding what they are looking for easily. We use cookies to compile visitor statistics such as how many people have visited our site, how they reached our site, what type of technology they are using (e.g. Mac or Windows which helps to identify when our site isn't working as it should for particular technologies), how long they spend on the site, what page they look at etc. This helps us to continuously improve our website.

Functionality cookies. These are used to recognise you when you return to our site. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

Targeting cookies. These cookies record your visit to our site, the pages you have visited and the links you have followed. This information will be used by us and third parties to make our site and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose but only if you consent to such sharing.

You can find more information about the individual cookies we use and the purposes for which we use them below:

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Type and Name	Purpose	Where to find more information (where applicable)
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Commented [TA1]: These need to be verified.

**Strictly
Necessary
Cookies**
_cfduid

Identifies the user as a safe visitor to our content network host so that the website content can be displayed

PHPSESSID

Allows the user to be identified and remembered as they move from page to page around the site to ensure site functionality.

MYACT

Used to authenticate the user when logging in to a MyBT account via our website.

Saves the visitor's currency preferences.

**Functional
Cookies:**
Currency

Displays the website using certain design features to optimise user experience.

JSESSIONID

Enables the integration of Pinterest on the website, so that users can find and save our travel products and services on Pinterest. Pinterest.com provides an audio-visual service on the website.

pa-l;
pa-l_enabled

**Analytical/
Performance
Cookies:** Google

Analytics:

_utma
_utmb
_utmc
_utmt
_utmz
_dc_gtm_UA-#
_ga
_gat
_gid
collect

These cookies are provided by Google and we use them to collect information about how visitors use our site. We use the information collected to compile reports and to help us improve the site. The cookies collect information in an anonymous form and enable us to report on the number of visitors to the site, where visitors have come to the site from, the pages they have visited and the browser type or device used to access the website.

ub-emb-GUID#Vuid

We use Vimeo to allow you to play videos on our site. Vimeo sets a number of cookies on any page that embeds a Vimeo video. While we have no control over these cookies, they appear to include a mixture of pieces of information to measure the number and behaviour of

Google Privacy site
[insert link to website]

|
|
| Apisid, hsid,
| login_info, pref
| sapisid, sid, sidcc,
| ssid,
| visitor_info1_live,
| ysc

Vimeo viewers, to hold information about current viewing video settings as well as a personal identification token, if you are logged into Vimeo. A of cookies regarding Google Adsense advertising campaigns might also be set, which contain identifiers that record user browsing behaviour

We embed videos from YouTube on our website. These cookies do not identify you personally unless you are logged into Google, in which case it is linked to your Google account. They are used to measure your bandwidth when you watch a video in order to adjust video settings accordingly, or to track and gather information about when you watch YouTube videos on different websites

Targeting Cookies:

Facebook:

_fbp

These cookies analyses user behaviour on our site for the purpose of serving targeted adverts to the user via Facebook.

_fr
_tr

Google:
_gcl_au

Tracks user behaviour across websites to allow us to review our advertisements to ensure that they are high quality and relevant to our content and audience.

ads/ga-audiences

Tracks online behaviour across websites to allow targeted re-engagement of visitors who are likely to convert to customers.

Google DoubleClick

Used by Google DoubleClick to register and report the website user's actions after viewing or clicking on one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.]

[IDE

This cookie is set by DoubleClick (which is owned by Google) to help build a profile of your interests and show you relevant ads on other sites.

NID

[?] Google.com

pagead/1p-user-list/#

Used to check if user's browser supports cookies [doubleclick.net]

test_cookies

IsNewVisitor

Used to ascertain a new visitor and provide an online form offering an opt-in for email marketing.

